

Russhell Campbell

Web Designer

An enthusiastic Purdue University graduate holding a Bachelor of Science in Web Programming & Design with a minor in management. Possesses 2+ years of experience in building mobile-friendly, responsive web designs that are interactive and user-centered.

Education

Bachelor of Science, Web Programming & Design

Purdue University, West Lafayette, IN
Graduation: May 2022

Associate of Arts

Macomb Community College,
Clinton Township, MI
Graduation: May 2016

Experiences

Web Design Intern, Purdue University Student Life Marketing

West Lafayette, IN | FEBRUARY 2022 - CURRENT

- Collaborated with marketing team and worked within a content management system (CMS) to develop mobile-friendly and responsive web-pages.
- Worked independently on designing and maintaining email marketing templates
- Maintained web content and digital assets and used best design practices while staying consistent with company branding guidelines
- Presented digital experiences and solutions to marketing directors and external departments

Website Intern, Purdue University - Counseling & Psychological Services

West Lafayette, IN | AUGUST 2021 - FEBRUARY 2022

- Worked with Purdue University's marketing department to develop a data-driven strategy to redesign the CAPS website.
- Reviewed web content for accuracy and adherence to Purdue's branding language
- Participated in visual design and content migration stages.
- Facilitated user testing to produce data-driven web experiences.

Graphic Designer, Oakland University - Health & Wellness Promotion Student Society

Auburn Hills, MI | JANUARY 2020 - DECEMBER 2020

- Presented concepts and solutions to clients in a professional manner
- Designed digital graphic content for social media and promotional purposes
- Used best graphic design practices from conception to completion
- Delivered quality designs that adhere to brand guidelines

Graphic Designer, Not So Senior

Clinton Township, MI | JANUARY 2017 - DECEMBER 2017

- Partnered with clients to redesign graphic illustrations for social media and promotional purposes
- Exercised the knowledge of design to produce digital material
- Managed expectation and timelines to meet project requirements

Personal Info

Lafayette, IN

Phone:

248-818-2277

Email:

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LinkedIn:

www.linkedin.com/russhell-campbell

Portfolio:

www.russhellcampbell.com

Skills

Programming

HTML
CSS
SASS/SCSS
JavaScript
jQuery & React
Responsive Design
Version Control
Command Line
Testing & Debugging
Restful APIs
Cross-browser compatibility
Search Engine Optimization

UI & Graphic Design

Adobe Creative Suite
Color Theory
Typography
Brand Identity
Wireframes
Prototyping
Personas
Mockups